

HOW ARE EFFECTIVENESS REVIEWS CARRIED OUT?

Given that no one evaluation approach is appropriate for all our work, Oxfam GB's effectiveness reviews are based on four distinct methodologies. The **humanitarian effectiveness reviews** critically examine the performance of selected humanitarian responses against 12 recognised quality benchmarks. These included things such as timeliness, coverage, and gender mainstreaming. Following the protocol of the Humanitarian Indicator Tool (HIT), external humanitarian experts review existing documentation and interview the response's key stakeholders to assign ratings against each benchmark.

To assess the effectiveness of our **community-level development programmes**, data are collected through household surveys and other means from both people we support and similar people from neighbouring areas that we do not. These intervention and comparison groups are then compared against our global outcome indicators and other relevant outcome measures. Advanced statistical methods such as propensity score matching and multivariable regression are used to reduce bias in the comparison.

Our work carried out under the **citizen voice and policy influencing thematic areas** seeks to empower citizens and bring about pro-poor policy change. To assess the effectiveness of this work, we commission external researchers to implement a qualitative

research protocol called process tracing. Here, the theory of change of the intervention is unpacked with the intervention's key stakeholders. Then the extent to which the sought after change has come about is then investigated, followed by evidencing the key factors responsible. These factors may or may not be related to the intervention under review.

In addition, **to assess how accountable we are** to our partners and the people supported on the ground, we are also developing a fully participatory methodology so they can directly provide us with this feedback.



Photo: G.M.B. Akash/Oxfam

The following table summarizes the four methodologies:

Thematic area:	Humanitarian	Community Development	Citizen Voice/ Policy Influencing	Accountability
Core focus	Adherence to quality standards	Change at individual/ household level	Change in policy and/or duty bearer practice	Adherence to accountability standards
Core method	Documentation review & key informant interviews	Comparison of project and non-project groups using advanced statistical methods	Evidencing the extent outcome change has taken place & the factors responsible	Under development, but envisaged to be fully participatory
Conducted by	External humanitarian consultants	Oxfam GB HQ quant. advisers with national consultants	External qualitative researchers	External participatory facilitators
# carried out in 2011/12	5	12	9	3 pilots